From: Bob Greenup <admin@bnisydneycbd.com.au>Subject: [Test] Events Calendar June - August

Date: 19 August 2013 9:30:56 AM AEST

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Build your business relationships to create referrals for life.

Next Event: Tuesday June 18, 12pm-2pm in Surry Hills

Attract The Clients You Want - with Donna Pace

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Need more referrals?



Education & Training Events Calendar June - August, 2013

All events are summarised on the two pdf's of events linked to this e-mail.

Pdf of events for members only
Pdf of events for the public

We are offering additional **Leadership Team** training available to those who missed training in March, have changed their position, or need a refresh of their position responsibilities.

All events can be booked through our <u>BNI profile in Eventbrite</u> or for Lunch and Learn in the <u>Referral Edge profile in Eventbrite</u>.

You can also book **Member Success Programme**(MSP) training in the BNI profile in Eventbrite, so <u>please</u>
refer people to this link should they require MSP
Training.

Early registration is essential for documentation, catering and seating.

Next Event: Tuesday June 18, 12pm - 2pm Lunch & Learn: Are You Attracting The Clients You Want?

Host: Donna Pace

This session is designed to give you insights into how to deliver your message across a broad range of communication with your market place. You might need help with presenting an elevator pitch, preseting your personal brand or identifying consistency across your business. The style and confidence you bring to every opportunity can make the difference between a sale and another lost opportunity.

REGISTER HERE: Are You Attracting The Clients You Want?



Join my team and I for this easily accessible series on how to build your relationships and your ongoing referral revenues, whilst we share with you the insights and techniques needed to activate your referral network.

Come to one or as many modules as you want, to develop and improve your word-of-mouth marketing.

We've put these on as an accessible way for busy business people to take advantage of this low cost, highly effective marketing tool.

Warm regards Bob Greenup Executive Director BNI Sydney CBD South



Donna Pace offer Personal Brand Styling Services focuses on building your confidence, expressing your passion, enhancing your sense of belonging and security and articulating your unique set of values



(Directors please use your code)

Extra Session: Tuesday August 6, 3pm - 7pm **Behavioural Styles Workshop (Introduction):**

We had a fantastic workshop with James Short this week, and have scheduled an extra session due to popular demand.

Make sure you don't miss out on this one - the advanced session will be the following week, and this is the lead-in session.

This is the perfect gift to your referral partner! Bring them along and make a real effort to increase your number of referrals together.

You could potentially be missing out on valuable business due to a simple misunderstanding and a difference in communication and behavioural style.

*Dinner included

REGISTER HERE: Better Business & Personal Relationships



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Follow Up: Tuesday July 11, 3pm - 7pm Advanced Behavioural Styles:

REGISTER HERE: Advanced Business & Personal Relationships



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non verbally through your appearance and your personal brand.



James Short is a Certified Trainer in Behavioural Styles who has been using and teaching Behavioural Styles for the past 8 years. James has assisted numerous business owners and their teams to identify their own behaviour styles resulting in outstanding success, meaning more sales; better client relationships; and increased team morale.

Outline of Events

Lunch n Learn Modules: 2 hrs WS101: Effective 121s with referral partners

WS201 : Developing a Referral

WS301: Managing Your Business Image

Advanced Modules: 4 hrs AD101 : Behavioural Styles - DISC

model

AD201 : Behavioural Styles -

Advanced DISC

AD301 : Power Team Certified

Networker

Referral Master Class: 4 sessions

of 4 hours each

RI301 : Referral Edge Master Class

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