

From: Bob Greenup <admin@bnisydneycbd.com.au>
Subject: [Test] Invitation to Join Newsletter List A or B
Date: 19 August 2013 9:36:52 AM AEST
To: << Test First Name >> <sophia@dreaminternship.com.au>
Reply-To: Bob Greenup <admin@bnisydneycbd.com.au>

It's important that you only receive the communication you want from me.

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Choose how and when you receive different types of notifications below.

How often do you want to hear from me?



Do you want to hear from me weekly or monthly?

I am sending you this e-mail to find out which of my e-mail lists you want to be on.

Please make sure to select one of the lists as soon as possible so you receive only the communication you want from me!

I have 2 lists;

List A: allows me to send you e-mails only to mandatory BNI events, Awards Events, and special events that only occur annually or bi-annually. If you join this list, I will not e-mail you about weekly workshops, although you can opt in any time you like if you feel as though you are missing out.

List B: allows me to the above, and also to send you e-mail invitations to monthly and weekly workshops I am hosting within my business network. These are reminders and invitations only, and you can delete them if you don't have time. The benefit with these e-mails is that you are kept in the loop for important events, education and information that will further you and your business success!

The B List will include these events:

1. Weekly Lunch and Learn Sessions
 - How to structure effective and successful 121 meetings
 - How to increase your network with a referral mindset
 - How to get the clients you want
 - How to effectively invite people into your network
2. Behavioural Styles
 - How to get more business faster by adapting your behavioural and communication style
3. Power Team Certified
 - How to set up effective cross referral partnerships
4. Certified Networker
 - How to create a strategic plan to turn your network into a referral marketing machine - Bootcamp



Please join my team and I for this easily accessible series on how to build your relationships and your ongoing referral revenues, whilst we share with you the insights and techniques you need to apply to activate your referral network.

Come to one or as many modules as you need, to develop and improve your skills in word-of-mouth marketing.

We've put these on as a low cost, accessible way for busy business people to take advantage of this low cost, highly effective marketing tool.

Warm regards
Bob Greenup
Executive Director
BNI Sydney CBD South

Lunch n Learn Modules : 2 hrs
WS101 : Effective one-to-ones with referral partners
WS201 : Developing a Referral Mindset
WS301 : Your Business Image - Make the Right Impression

Advanced Modules : 4 hrs
AD101 : Behavioural Styles - the DISC model
AD201 : Behavioural Styles - Advanced DISC analysis
AD301 : Power Team Certified Boot Camp

Referral Institute : 4 sessions of 4 hours each
RI301 : Certified Networker

"A key to becoming
a skilful communicator is simply

5. Mentor Club

-A continuous support group to help you implement all the learning strategies from the Certified Networker Bootcamp

[Opt in for List A Here](#)

[Opt in for List B Here](#)

Please make sure to select one of the lists as soon as possible so you receive only the communication you want from me!

by asking the receiver of the message what or how they would like to hear from you"



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