

From: Bob Greenup <admin@bnisydneycbd.com.au>
Subject: [Test] Lunch n Learn : Make the right impression the first time : Presentation Workshop
Date: 19 August 2013 9:38:01 AM AEST
To: << Test First Name >> <sophia@dreaminternship.com.au>
Reply-To: Bob Greenup <admin@bnisydneycbd.com.au>

Learn how to build your business relationships to create referrals for life. Join me and my team for this easily accessible series showing you how to proactively build your referred business.

Email not displaying correctly?
[View it in your browser.](#)

Need more referrals?



The team from BNI presents ...

Workshop 301 :

Make a Good Impression the First Time:

Everyone is busy these days, and your opportunity to stand out from the crowd is increasingly rare. When you do get an opportunity do you make the most of it, or do you feel you are compromised by a lack of technique, practice or skill?

Most business people are so busy 'doing' they aren't focussed on the 'marketing' of themselves or their business. With the speed of transactions and lack of face to face time, every opportunity to present must be maximised to help your business tap those opportunities.

- Have you noticed successful businesses have a level of consistency which goes beyond their business card or stationery?
- Have you struggled with getting your elements right?
- Have you wondered how far you need to take your branding philosophy?

This session is designed to give you insights into how to cultivate your image, nurture your brand, tune your pitch, and sharpen your presentation skills. You can expect to leave this session with greater clarity and confidence around your branding, and your presentation style.

Delivered by part of the BNI team, the largest referral organisation in the world, you can be assured of spending time with people who live with this subject as part of their daily routine.

This session will appeal to BNI Members who wish to enhance their skills, and members of the general business public who are looking for ways to improve their own business image and presentation styles.

Next Session - Surry Hills, Tuesday 21st May, 12:00 to 2:00pm (lunch provided)

REGISTER HERE -

[Lunch n Learn - Make a Good Impression the First Time](#)



Join me and my team for this easily accessible series on how to build your relationships and your ongoing referral revenues, whilst we share with you the insights and techniques you need to apply to activate your referral network.

Come to one or as many modules as you need, to develop and improve your skills in word-of-mouth marketing.

We've put these on as a low cost, accessible way for busy business people to take advantage of this low cost, highly effective marketing tool.

Warm regards

*Bob Greenup
Executive Director
BNI Sydney CBD South*

Lunch n Learn Modules : 2 hrs
WS101 : Effective one-to-ones with referral partners
WS201 : Developing a Referral Mindset
WS301 : Your Business Image - Make the Right Impression

Advanced Modules : 4 hrs
AD101 : Behavioural Styles - the DISC model
AD201 : Behavioural Styles - Advanced DISC analysis
AD301 : Power Team Certified Boot Camp

Referral Institute : 4 sessions of 4 hours each
RI301 : Certified Networker

[follow on Twitter](#) | [friend on Facebook](#) | [forward to a friend](#)

Copyright © 2013 BNI (Business Networking Int'l), All rights reserved.
You are receiving this email as you are a member of our Region, or have expressed an interest in BNI in recent months. As a subscriber to our communications, you will receive BNI special offers with our strategic partners as well as ongoing access to business networking tips and opportunities.

Our mailing address is:

BNI (Business Networking Int'l)
PO Box 3054
BANGOR, New South Wales 2234
Australia

[Add us to your address book](#)

[unsubscribe from this list](#) | [update subscription preferences](#)